

# Internship position

# E-bike sharing mobility study

### Our mission at tracy.ai

We are a Swiss start-up developing tomorrow's e-bike mobility ecosystem, through data collection, analysis and enhancements with Artificial Intelligence.

## The project

We are currently running a pilot project Publibike which aims at improving their e-bikes sharing fleet operations as well as their users' experience. Understanding their users' needs will be the first step towards the design of tomorrow's soft mobility ecosystem.

### Your role

You will be responsible for defining the mobility study content and format and collect the information towards Publibike's users at EPFL / UNIL campus, Lausanne and Sion. You will also be responsible to organize an event on the EPFL/UNIL campus in collaboration with Act4Change and Publibike in order to drag attention towards e-bikes as soft mobility solutions.

#### Your responsibilities:

- Survey creation
- Data collection and analysis
- Survey report creation
- Event organization

The **final output** of the internship shall be a report with a set of recommendations on how to improve operations and attractiveness of e-biking sharing fleets. The report will be presented to Publibike and the cities of Lausanne, Sion as well as EPFL / UNIL mobility department.

### Personal profile

We are looking for an open minded person with an interest in future mobility solutions. Proficiency in French is a must and good English knowledge would be a plus. Being an e-bike user yourself is of course a real added value.

### Length and remuneration

Duration: 2 months at 50% from 15th August until 15th October

• **Salary**: 1'000.- / month

• Location: Mainly in Lausanne with some travel to Sion

#### **Contact information**

For further information, please contact <a href="mailto:loris.dinatale@tracy.ai">loris.dinatale@tracy.ai</a>

Application deadline: 15th June 2021